

ISO Survey – 2018 to 2022

<https://www.iso.org/the-iso-survey.html>

ISO publishes its survey of certifications to ISO management system standards every September. The table below shows the number of Certificates (and Sites) worldwide for universal and industry specific management system standards, for 2018 through to 2022. ISO published data for 12 standards for 2018, 2019 and 2020. It has now added four more standards (ISO 44001, ISO 55001, ISO 20121 and ISO 29001) to these, so ISO published data for 16 standards for 2021 and 2022.

Standard	2018	2019	2020	2021	2022
ISO 9001	878664 (1180965)	883521 (1217972)	916842 (1299837)	1077884 (1447080)	1265216 (1666172)
ISO 14001	307059 (447547)	312580 (487950)	348473 (568798)	420433 (610924)	529853 (744428)
ISO 22301	1506 (5282)	1693 (6231)	2205 (4662)	2559 (5969)	3200 (10658)
ISO/IEC 27001	31910 (59934)	36362 (68930)	44499 (84181)	58687 (99785)	71549 (120128)
ISO 28000	617 (666)	1874 (2403)	520 (968)	584 (1106)	521 (973)
ISO 37001	389 (1541)	872 (4096)	2065 (5946)	2896 (7982)	5969 (12837)
ISO 39001	547 (1422)	864 (1852)	972 (2341)	1285 (2357)	1550 (3662)
ISO 44001				136 (186)	118 (166)
ISO 45001	11952 (14607)	38654 (62889)	190481 (251191)	294420 (369897)	397339 (512069)
ISO 50001	18059 (46770)	18227 (42215)	19731 (45092)	21907 (54778)	28164 (55883)
ISO 55001				488 (1993)	997 (2449)
ISO 13485	19472 (24123)	23045 (31508)	25656 (34954)	27229 (38503)	29741 (40449)
ISO/IEC 20000-1	5327 (7291)	6047 (7778)	7846 (9927)	11769 (13998)	27009 (29616)
ISO 20121				253 (712)	247 (526)
ISO 22000	32120 (36105)	33502 (39651)	33741 (39894)	36124 (42937)	45459 (51535)
ISO 29001				157 (795)	177 (253)

STRONGEST GROWTH *The number of certifications of ISO/IEC 20000-1, ISO 37001 and ISO 55001 have more than doubled, and of ISO 45001 increased by more than a third, from 2021 to 2022.*

There are of course figures available for previous years but there are several reasons for concentrating on the numbers of certifications from 2018 onwards.

- (a) ISO published revisions of ISO 9001 and ISO 14001 in 2015, based upon the High Level Structure (HLS), with a three-year transition period, which ended in 2018.
- (b) ISO published ISO 45001 in 2018, replacing OHSAS 18001.
- (c) ISO published a revision of the standard ISO/IEC 20000-1 in 2018, based upon the HLS.
- (d) ISO started to report the number of certifications to ISO 37001 in 2018.
- (e) ISO made some changes in 2018 to how it compiles and presents the figures.

WARNING The ISO Survey contains some anomalies and discrepancies in the published data. For example:

- (1) The Explanatory Note and Overview PDF file for 2018 and 2020 state figures that differ from those in the corresponding Overview tab of the Excel file;
- (2) See overpage the note (2) about certifications to ISO 37001 in Peru.

ISO 37001 Certifications – 2018 to 2021

ISO started to record the number of certifications to ISO 37001 in 2018, so we can compare the figures for four consecutive years. Here are some observations.

- (1) ISO reported 389 certifications to ISO 37001 in 2018, 872 in 2019, 2065 in 2020 2896 in 2021 and 5969 in 2022. ISO 37001 has grown to be the ninth most certified ISO management system standard, after ISO 9001, ISO 14001, ISO 45001, ISO/IEC 27001, ISO 22000, ISO 13485, ISO 50001, and ISO/IEC 20000-1. If we exclude the sector specific standards ISO 22000, ISO 13485, and ISO/IEC 20000-1, it is sixth.
- (2) Peru has now overtaken Italy with the highest number of certifications. The numbers for Peru showed a dramatic increase in 2020. The increase is misleading because the figures for 2018 and 2019 were inaccurate and should have been substantially higher. They excluded (some or maybe all) certifications by BASC.
- (3) Italy has now been overtaken by Peru with the highest number of certifications but continues to have the highest number of certified sites. Italy’s national accreditation body ACCREDIA and some Italian certification bodies, including the multinational RINA, had programmes in place in early 2017, very soon after ISO 37001:2016 was published.
- (4) It is not shown in the figures but important to recognise that government support is an influential factor in the number of certifications to ISO 37001. Two examples: [a] Peru, Indonesia and Malaysia have significant numbers of public bodies certified to ISO 37001; [b] Malaysia’s National Anti-Corruption Plan 2019-2023 proposes ISO 37001 certification as a requirement for government contracts.

The table to the right shows the number of ISO 37001 certificates, for countries with 16 or more certificates, in descending order of certificates, for 2022.

The table below shows the number of certificates and sites, for ISO management system standards, in descending order of certificates, for 2022. *The standards in italics are sector specific standards.*

Standard	Certificates	Sites
ISO 9001	1,265,216	1,666,172
ISO 14001	529,853	744,428
ISO 45001	397,339	512,069
ISO/IEC 27001	71,549	120,128
<i>ISO 22000</i>	<i>45,459</i>	<i>51,535</i>
<i>ISO 13485</i>	<i>29,741</i>	<i>40,449</i>
ISO 50001	28,164	55,883
<i>ISO/IEC 20000-1</i>	<i>27,009</i>	<i>29,616</i>
ISO 37001	5,969	12,837
ISO 22301	3,200	10,658
ISO 39001	1,550	3,662
ISO 55001	997	2449
ISO 28000	521	973
<i>ISO 20121</i>	<i>247</i>	<i>526</i>
<i>ISO 29001</i>	<i>177</i>	<i>253</i>
ISO 44001	118	166

	Certificates	Sites
WORLD	5,969	12,837
Peru	1,796	1,969
Italy	1,466	4,644
Indonesia	544	594
Korea	477	612
Brazil	204	508
Malaysia	175	805
Slovakia	173	174
Greece	147	154
Mexico	145	197
Spain	137	541
Romania	94	287
Hungary	82	122
Serbia	39	48
Ecuador	35	136
Colombia	27	101
Czech Republic	26	33
France	25	307
China	23	89
United Kingdom	22	130
Austria	19	29
Poland	18	95
USA	17	58
Argentina	17	31
Uzbekistan	17	18
United Arab Emirates	16	19