

ISO Survey – 2018 to 2021

<https://www.iso.org/the-iso-survey.html>

ISO publishes its survey of certifications to ISO management system standards every September. The table below shows the number of Certificates (and Sites) worldwide for universal and industry specific management system standards, for 2018, 2019, 2020 and 2021. ISO published data for 12 standards for 2018, 2019 and 2020. It has now added four more standards (ISO 44001, ISO 55001, ISO 20121 and ISO 29001) to these, so ISO published data for 16 standards for 2021.

Standard	2018	2019	2020	2021
ISO 9001	878,664 (1,180,965)	883,521 (1,217,972)	916,842 (1,299,837)	1,077,884 (1,447,080)
ISO 14001	307,059 (447,547)	312,580 (487,950)	348,473 (568,798)	420,433 (610,924)
ISO 22301	1,506 (5,282)	1,693 (6,231)	2,205 (4,662)	2,559 (5,969)
ISO/IEC 27001	31,910 (59,934)	36,362 (68,930)	44,499 (84,181)	58,687 (99,785)
ISO 28000	617 (666)	1,874 (2,403)	520 (968)	584 (1,106)
ISO 37001	389 (1,541)	872 (4,096)	2,065 (5,946)	2,896 (7,982)
ISO 39001	547 (1,422)	864 (1,852)	972 (2,341)	1,285 (2,357)
ISO 44001				136 (186)
ISO 45001	11,952 (14,607)	38,654 (62,889)	190,481 (251,191)	294,420 (369,897)
ISO 50001	18,059 (46,770)	18,227 (42,215)	19,731 (45,092)	21,907 (54,778)
ISO 55001				488 (1,993)
ISO 13485	19,472 (24,123)	23,045 (31,508)	25,656 (34,954)	27,229 (38,503)
ISO/IEC 20000-1	5,327 (7,291)	6,047 (7,778)	7,846 (9,927)	11,769 (13,998)
ISO 20121				253 (712)
ISO 22000	32,120 (36,105)	33,502 (39,651)	33,741 (39,894)	36,124 (42,937)
ISO 29001				157 (795)

There are of course figures available for previous years but there are several reasons for concentrating on the numbers of certifications from 2018 onwards.

- (a) ISO published revisions of ISO 9001 and ISO 14001 in 2015, based upon the High Level Structure (HLS), with a three-year transition period, which ended in 2018.
- (b) ISO published ISO 45001 in 2018, replacing OHSAS 18001.
- (c) ISO published a revision of the standard ISO/IEC 20000-1 in 2018, based upon the HLS.
- (d) ISO started to report the number of certifications to ISO 37001 in 2018.
- (e) ISO made some changes in 2018 to how it compiles and presents the figures.

WARNING Unfortunately, the ISO Survey contains some anomalies and discrepancies in the published data. For example:

- (1) The Explanatory Note and Overview PDF file for 2018 and 2020 state figures that differ from those in the corresponding Overview tab of the Excel file;
- (2) The figures for ISO 28000 are peculiarly high in 2019.
- (3) See overpage the note (3) about certifications to ISO 37001 in Peru.

ISO 37001 Certifications – 2018 to 2021

ISO started to record the number of certifications to ISO 37001 in 2018, so we can compare the figures for four consecutive years. Here are some observations.

- (1) ISO reported 389 certifications to ISO 37001 in 2018, 872 in 2019, 2,065 in 2020 and 2,896 in 2021. ISO 37001 has grown to be the ninth most certified ISO management system standard, after ISO 9001, ISO 14001, ISO 45001, ISO/IEC 27001, ISO 22000, ISO 13485, ISO 50001, and ISO/IEC 20000-1. If we exclude the sector specific standards ISO 22000, ISO 13485, and ISO/IEC 20000-1, it is sixth.
- (2) Italy has far more certifications than any other country. Italy’s national accreditation body ACCREDIA and some Italian certification bodies, including the multinational RINA, had programmes in place in early 2017, very soon after ISO 37001:2016 was published. Several other countries also now have significant numbers of certifications.
- (3) The numbers for Peru show a dramatic increase in 2020, putting it in second place. The increase is misleading because the figures for 2018 and 2019 were inaccurate and should have been substantially higher. They excluded (some or maybe all) certifications by BASC.
- (4) It is not shown in the figures but important to recognise that government support is an influential factor in the number of certifications to ISO 37001. Two examples: [a] Peru, Indonesia and Malaysia have significant numbers of public bodies certified to ISO 37001; [b] Malaysia’s National Anti-Corruption Plan 2019-2023 proposes ISO 37001 certification as a requirement for government contracts.

The table to the right shows the number of ISO 37001 certificates, for countries with 10 or more certificates, in descending order of certificates, for 2021.

	Certificates	Sites
WORLD	2,896	7,982
Italy	825	3,655
Indonesia	480	686
Korea	284	243
Brazil	161	378
Peru	156	195
Malaysia	140	639
Mexico	107	135
Spain	106	150
Greece	78	86
Romania	73	297
Singapore	69	69
Slovakia	64	54
Ecuador	33	86
Hungary	23	45
United Kingdom	22	102
Austria	21	29
Argentina	20	31
China	18	82
France	18	251
Czech Republic	17	28
Serbia	17	19
Chile	15	51
Poland	13	14
USA	11	28
Colombia	10	34

The table below shows the number of certificates and sites, for ISO management system standards, in descending order of certificates, for 2021. *The standards in italics are sector specific standards.*

Standard	Certificates	Sites
ISO 9001	1,077,884	1,447,080
ISO 14001	420,433	610,924
ISO 45001	294,420	369,897
ISO/IEC 27001	58,687	99,785
<i>ISO 22000</i>	<i>36,124</i>	<i>42,937</i>
<i>ISO 13485</i>	<i>27,229</i>	<i>38,503</i>
ISO 50001	21,907	54,778
<i>ISO/IEC 20000-1</i>	<i>11,769</i>	<i>13,998</i>
ISO 37001	2,896	7,982
ISO 22301	2,559	5,969
ISO 39001	1,285	2,357
ISO 28000	584	1,106
ISO 55001	488	1,993
<i>ISO 20121</i>	<i>253</i>	<i>712</i>
<i>ISO 29001</i>	<i>157</i>	<i>795</i>
ISO 44001	136	186