# ISO Survey – 2018 to 2020

ISO recently published its survey of certifications to ISO management system standards for 2020.

The table below shows the number of Certificates (and Sites) worldwide for nine universal and three industry specific management system standards, for 2018, 2019 and 2020.

| Standard | 2018 | 2019 | 2020 |
|---|---|---|---|
| ISO 9001 | 878,664 (1,180,965) | 883,521 (1,217,972) | 916,842 (1,299,837) |
| ISO 14001 | 307,059 (447,547) | 312,580 (487,950) | 348,473 (568,798) |
| ISO 22301 | 1,506 (5,282) | 1,693 (6,231) | 2,205 (4,662) |
| ISO IEC 27001 | 31,910 (59,934) | 36,362 (68,930) | 44,499 (84,181) |
| ISO 28000 | 617 (666) | 1,874 (2,403) | 520 (968) |
| ISO 37001 | 389 (1,541) | 872 (4,096) | 2,065 (5,946) |
| ISO 39001 | 547 (1,422) | 864 (1,852) | 972 (2,341) |
| ISO 45001 | 11,952 (14,607) | 38,654 (62,889) | 190,481 (251,191) |
| ISO 50001 | 18,059 (46,770) | 18,227 (42,215) | 19,731 (45,092) |
| ISO 13485 | 19,472 (24,123) | 23,045 (31,508) | 25,656 (34,954) |
| ISO 20000-1 | 5,327 (7,291) | 6,047 (7,778) | 7,846 (9,927) |
| ISO 22000 | 32,120 (36,105) | 33,502 (39,651) | 33,741 (39,894) |

There are of course figures available for previous years but there are several reasons for concentrating on the numbers of certifications from 2018 onwards.

(a)     ISO published revisions of ISO 9001 and ISO 14001 in 2015, based upon the High Level Structure (HLS), with a three-year transition period, which ended in 2018.

(b)     ISO published ISO 45001 in 2018, replacing OHSAS 18001.

(c)     ISO published a revision of the standard ISO/IEC 20000-1 in 2018, based upon the HLS.

(d)     ISO started to report the number of certifications to ISO 37001 in 2018.

(e)     ISO made some changes in 2018 to how it compiles and presents the figures.

| | |
|---|---|
| **WARNING** | Unfortunately, the ISO Survey contains some anomalies and discrepancies in the published data. For example: |
| | (1)     The Explanatory Note and Overview PDF file for 2018 and 2020 state figures that differ from those in the corresponding Overview tab of the Excel file; |
| | (2)     The figures for ISO 28000 fluctuate over the three years. |
| | (3)     See later the Note (3) about certifications to ISO 37001 in Peru. |

# ISO Survey

https://www.iso.org/the-iso-survey.html

## 2020 Explanatory Note and Data

https://isotc.iso.org/livelink/livelink?func=ll&objId=21899356&objAction=download&viewType=1

https://isotc.iso.org/livelink/livelink?func=ll&objId=21901590&objAction=download&viewType=1

## 2019 Explanatory Note and Data

https://isotc.iso.org/livelink/livelink?func=ll&objId=21413237&objAction=download&viewType=1

https://isotc.iso.org/livelink/livelink?func=ll&objId=21412354&objAction=download&viewType=1

## 2018 Explanatory Note and Data

https://isotc.iso.org/livelink/livelink?func=ll&objId=20719021&objAction=download&viewType=1

https://isotc.iso.org/livelink/livelink?func=ll&objId=20722049&objAction=download&viewType=1

# ISO 37001 Certifications – 2018 to 2020

ISO started to record the number of certifications to ISO 37001 in 2018, so we can now compare the figures for three consecutive years. Here are some observations.

(1)     ISO reported 389 certifications to ISO 37001 in 2018, 872 in 2019 and 2,065 in 2020; so the number of certifications is currently more than doubling each year!

(2)     Italy has far more certifications than any other country. Italy's national accreditation body ACCREDIA and some Italian certification bodies, including the multinational RINA, had programmes in place in early 2017, very soon after ISO 37001:2016 was published.

(3)     The numbers for Peru show a dramatic increase in 2020, putting it in second place. The increase is misleading because the figures for 2018 and 2019 were inaccurate and should have been substantially higher. They excluded (some or maybe all) certifications by BASC.

(4)     Indonesia, Mexico, Slovakia, Brazil, Malaysia, Spain, Greece, South Korea and Romania also have significant numbers of certifications.

(5)     It is not shown in the figures, but it is important to recognise, that government support is an influential factor in the number of certifications to ISO 37001. Two examples: [a] Peru, Indonesia and Malaysia have significant numbers of public bodies achieving certification to ISO 37001; [b] Malaysia's National Anti-Corruption Plan 2019-2023 proposes ISO 37001 certification as a requirement for government contracts.

(6)     ISO 37001 has rapidly grown to be the tenth most certified ISO Management System Standard, after ISO 9001 (916,842), ISO 14001 (348,473), ISO 45001 (190,481), ISO/IEC 27001 (44,499), ISO 22000 (33,741) ISO 13485 (25,656), ISO 50001 (19,731), ISO/IEC 20000-1 (7,846) and ISO 22301 (2,205). If we exclude the sector specific standards ISO 22000, ISO 13485 and ISO/IEC 20000-1, it is seventh. If the high rate of increase continues, it will probably overtake ISO 22301 in the figures for 2021 to be ninth, or excluding the sector specific standards, sixth.

The table below shows the number of ISO 37001 Certificates (and Sites) worldwide, and for countries with 10 or more certificates in 2020. These are taken from the survey of certifications published by ISO for 2018 to 2020. ISO did not publish numbers of certifications to ISO 37001 before 2018.

| | 2018 | 2019 | 2020 |
|---|---|---|---|
| **WORLD** | **389 (1541)** | **872 (4096)** | **2065 (5946)** |
| Austria | 5 (12) | 6 (13) | 13 (21) |
| Brazil | 12 (24) | 22 (44) | 89 (126) |
| Chile | 3 (3) | 7 (18) | 11 (38) |
| Ecuador | 0 (0) | 5 (7) | 23 (68) |
| France | 0 (0) | 1 (1) | 12 (190) |
| Greece | 16 (17) | 29 (30) | 59 (60) |
| Indonesia | 5 (5) | 39 (40) | 166 (182) |
| Italy | 140 (675) | 329 (2382) | 789 (3104) |
| (South) Korea | 60 (419) | 61 (147) | 50 (137) |
| Malaysia | 15 (48) | 44 (310) | 88 (387) |
| Mexico | 26 (39) | 71 (124) | 94 (141) |
| Peru | 3 (9) | 35 (46) | 307 (351) |
| Romania | 10 (23) | 31 (279) | 41 (265) |
| Slovakia | 6 (4) | 30 (30) | 92 (93) |
| Spain | 25 (113) | 43 (158) | 76 (254) |
| UK | 17 (47) | 25 (97) | 27 (140) |